

FLYP Forward

Florida Library Youth Program * Division of Library and Information Services Volume 4, Issue 2

.....FLYP Update.....

Teen Webinar Series

[Register now](#) to participate in the February 17 Teens and Technology webinar “Serving Teens and Tweens.”

2011 Workshops

Visit the Division of Library and Information Services continuing education [website](#) to register for a free, all-day workshop. Sessions include programming for children, tweens, teens and adults plus storytelling practice.

Programming Materials

Developed by Florida youth services librarians and ready to download, the FLYP Materials [website](#) has 18 complete programs based on the 2011 world culture theme.

Planning for 2011

What are youth services staff planning for their 2011 summer reading programs? E-mail [Melissa Hooke](#) to request the link to the webinar planning session and listen to their ideas.

Bulletin Board

Check the Bulletin Board [website](#) for posts about free webinar training for youth services staff and for vendors promoting their talent.

Teen Video Contest

Producing a short Public Service Announcement using the theme “You Are Here” could make your teen or teens the Florida winner in the “You Are Here” Collaborative Summer Library Program Teen Video Challenge 2011.

Any legal resident of Florida and the United States aged 13-18 may enter the contest. Teens may create a video independently or work as a team.

A winning video must be 30 to 90 seconds and use the CSLP 2011 teen slogan “You Are Here” to convey the idea of teens as a part of a diverse country and world where all are unique and important. Additionally, the video must promote public libraries and the fun of reading.

Encourage your teens to participate by downloading and distributing the brochures from the CSLP [website](#). The Florida winner will receive \$250; the teen’s library will receive \$100. More importantly, this is an opportunity for fledgling filmmakers to garner national recognition.

The submission deadline is February 14, 2011.



Storytelling Course

In addition to the storytelling practice session at the 2011 FLYP workshops, you may hone your storytelling skills with WebJunction Florida’s new course, “There Will Always Be Storytellers.” In this course, master storyteller Nancy Tolson will:

- Help you identify your storytelling style.
- Help you select and shape stories that fit you and the setting.
- Teach you to deliver a narrative in a way that will captivate your audience.
- Share some of her favorite stories with you to inspire and spark your own creativity.

This self-paced course is for Florida library staff who would like to increase their ability to tell captivating, enlightening and inspiring stories to audiences of all ages. Visit the WebJunction Florida [website](#) for details on how to take free courses.

FLYP Forward

Betty Davis Miller Youth Services Award by Phyllis Gorshe

Director, Dunedin Public Library

The Betty Davis Miller Youth Services Award will be given for teen/young adult services (ages 13 through 18) in 2011. The award is given for a program of service and not to an individual. Areas of programming can include but are not limited to:

- Collection development.
- Reference and information services.
- Informational and recreational programs.
- Outreach to the community.



“We had a **Stuffed Animal Sleepover** as described in the September *FLYP Forward*. The Teen Advisory Board took all the pictures of the animals’ antics. (See photo example above.) The kids were thrilled to see their animals having a good time!”

~ **Diane Colson**

Youth Services Librarian
New Port Richey Library

Nominated programs should be outstanding examples of direct service to youth. Outstanding is defined as unique, distinctive, exceptional, notable, praiseworthy or exemplary. Programs may be new or creative adaptations of existing programs. They should promote reading, literacy, or library use and be directly related to the mission of the library where they are presented. For the 2011 award, nominated programs must have been presented between September 2009 and August 2010. Greater consideration will be given to programs that can be replicated or modified for use in other locations. Download the application from Florida Library Association’s [website](#); the due date is February 28, 2011.

Making Donations Happen by Jennifer Hopwood

Youth Services Librarian, Brevard County Library System

Community partners can be a wonderful source of assistance for program materials, guest speakers, and reading challenge incentives. I've used a modified copy of the donation request letter from the CSLP manual for two years now and it has worked out great for us.



Jennifer Hopwood

shared her successful donations campaign during the FLYP December planning webinar. Jennifer is a Youth Services Librarian at Franklin T DeGroot Memorial Library, Brevard County Library System.

Many national chains usually have a percentage of profit, product or time that they must donate towards local community programs each year. Some of this is done on a corporate level through website donation request forms and others are done on a more local level through store managers or community liaisons. In the past, we have received donations from Publix, Wet 'n Wild, NASA/Kennedy Space Center, BIC, Dick's Sporting Goods, Ben & Jerry's, BJ's Wholesale Club, and Sam's Club.

Private business are also willing to help out, especially when we point out that sponsorship will also promote their businesses. For the past two years, the Franklin T DeGroot Memorial Library has partnered with a local bowling alley to offer free games to children who meet their reading goals in the Summer Reading Challenge. This past summer, this partnership was expanded to include every library in the county as well as a sister site for the bowling alley. The bowling alley printed out coupons at no cost to the library system. This year to date they have redeemed a total of 130 coupons between the two bowling centers. They estimate that each of those coupons generates at least an additional \$10 in profit for them from other sales like snack bar and parents or siblings bowling. That is about \$1,300 profit from customers that might not have visited if not for the free game coupons they donated to the library system.

Every partner who donates receives a Certificate of Appreciation thanking them for their involvement in our community programming.

It would be wonderful if kids came to the library strictly for the love of reading, but many reluctant readers are afraid to participate. If it motivates them to read and eventually find that book or author who will turn them into readers then I say bring on the free ice cream coupons...or in this case...bowling coupons.

InnerView: Orange County Prepares for Summer Reading 2011

Vera Gubnitskaia answers questions about her system's planning for summer reading 2011.

How will your summer reading program be organized?

Our 2011 program will last for eight weeks. We tried 10 in the past but the attendance dropped in August, so we will be cutting it back. We divide activities into two age categories – ages 6-12 and 13-18. However, when we feel that a program is more tween-appropriate, we will indicate that our target audience is 9-12.

In the past, we prepared turn-key program kits for every location in case a presenter did not show up. Program kits were sent to every location and included craft supplies, books and videos. We also trained branch staff to conduct these programs. Unfortunately, these were not utilized to the extent that we would like and so we could not justify time and money spent on creating these kits. This year we will try a different approach. We will create a simple script, with 2-3 book recommendations, activity suggestions, and a handout with a very simple craft. These materials will be placed on our internal Youth Services Wiki. Branch staff can print these out and use them only if they need them, as opposed to everyone getting program kits.

Each location selects an SRP liaison who will be a point person between the Youth Services Department and branches. Our wiki has a special place for the SRP liaisons' information, documentation, statistical forms, content forms, scripts, craft instructions and pictures, presenters' contact information, and other indispensable information; the wiki is accessible to any library staff member anywhere anytime.

For our patrons, all SRP information is available [online](#) (right now only last year's page is available.) For 2011, we are thinking of making separate pages for kids and teens. We are also exploring the possibility of creating SRP pages that will be compatible with mobile devices, such as iPhones.

We designed special summer reading lists that are sent to all library locations, posted on our website, and on our wiki. Selections were made based on the availability in the system. We also will have a reading and activity calendar. Children will mark days when they either read, attend a library program, or attend a library computer class. After completing the calendar, they can bring it to any library location to receive a goody bag and an entry to the grand prize drawing. There are three ways for customers to access the calendar: paper copies at a library while supplies last; an online calendar that can be filled out online; and an online calendar with partial online functionality (you can print out a calendar and bring a completed one to the branch).

What is your program goal for kids ages 6-12?

Our goal is to have at least one weekly program at each location. The main library has at least two weekly programs to accommodate larger groups. The program layout is a mix of guest presenters and themed programs conducted by our storytellers. The Youth Services Department programmers create scripts for branches to adapt for other days of the week. Some locations created their own programs that became a part of the SRP line-up.

We have a summer kick-off at the beginning of the SRP (usually in the beginning of June) and conclude the fun with the final bash, a carnival-based event, at which prizes for participation are awarded.

What is the plan for your teens?

We kick-off Teen SRP with the **Teen Battle of the Bands** and end with **End of Summer Teen Party**. Every location schedules at least one monthly gaming event in the summer. As with children, programmers create scripts for teen programs for use at the Main Library and branches.

Editor's Note: We look forward to adding Orange County's programs to the FLYP wiki.



Vera Gubnitskaia
Youth Services Manager
Orange County Library
System

Readers aged 6-12 are the primary audience for the FLYP summer reading program.



Katherine Kastanis made this **South African Beaded Bracelet**. Bracelet instructions are in the 2011 CSLP teen manual, page 58. Katherine is a Youth Services Librarian at Dunedin Public Library, Pinellas Public Library Cooperative, and one of the presenters for the 2011 FLYP workshops.

Florida Library Youth Program



[Patricia Romig](#)

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FLYP Forward provides Florida youth services staff with information about the Florida Library Youth Program and opportunities to share and exchange program ideas.

The Division of Library and Information Services does not endorse vendors, products or opinions.

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Comments? Contact the [FLYP Forward editor](#).

FLYP On the Web

Summer Reading Program Ideas: Passports

Marlene Mitchell, Youth Services Librarian, Suwannee River Regional Library, has prepared a Word document template of a passport with each continent represented. Her instructions include using a thin, recycled DVD case with a clear plastic cover to insert a passport, but it may also be stapled as a book. Marlene suggests that in addition to featuring a new continent each week you might also have stations around the library with posters, photos, book displays or brochures that the children investigate before they get their passports stamped. They can list a fact that they learned in the passport. Marlene also suggests:

“Have teen volunteers on hand to stamp everyone’s passport each week. Inexpensive rubber stamps can be matched to each place as well, for example, stamp Asia with a panda. A small incentive can be given for each stamp earned or a larger item may be awarded at the end of summer for those that filled their pages. You may also leave blank pages for autographs, photos or mementos to be added.”

E-mail [Patricia Romig](#) to request the Word file with instructions.

Patricia K. Castelli, a Utah librarian, posted her idea to the American Library Association e-mail list::

“We made passports for kids the first year I coordinated a summer reading program for our library here in Orem, Utah. The covers were black construction paper with a silver airplane stamped on the cover. Inside were white pages for each week that could be stamped. We used an electronic camera and took pictures of each kid that we attached to their passports the next week. Each week they completed a reading goal, they got a stamp in their passports.

A funny thing that happened is when a couple of kids were asked for an ID to use the Internet area, they presented their summer reading passports. I’m happy to say the librarian working in the Internet area treated those passports as legitimate ID.”



CSLP has a Passport Reading Journal that has eight blank pages. Also consider purchasing the rubber stamp (see graphic on right) so that children earn a stamp for each book they read or when they write in book titles in the journal. These items are available through the CSLP One World, Many Stories 2011 catalog.

